



CRICKET
SWEDEN

Women's Cricket Development 2022- 2023 / Damcricket 2022-2023
Survey Results / Enkät resultat

ENG:

Thanks to all clubs (27) that participated and responded to Cricketförbundet question about the development of women's cricket in Sweden.

SV:

Tack till alla klubbar (27st) som deltog och svarade på Cricketförbundets frågor avseende utvecklingen av damcricket i Sverige.

Thank You / Tack

Göteborgs City Cricket Klubb
Västerås Cricket Club
Märsta Cricket Club
Alby Zalmi CF
Trident Sports club
Göteborgs Cricket Club
Frölunda Idrott och Kultur Föreningen
Malmöhus Dam
Stockholm Cricket Club
Guttsta Wicked cricket club
Stockholm Super Kings IF
Stockholm Vikings cricket club
United Cricket Club

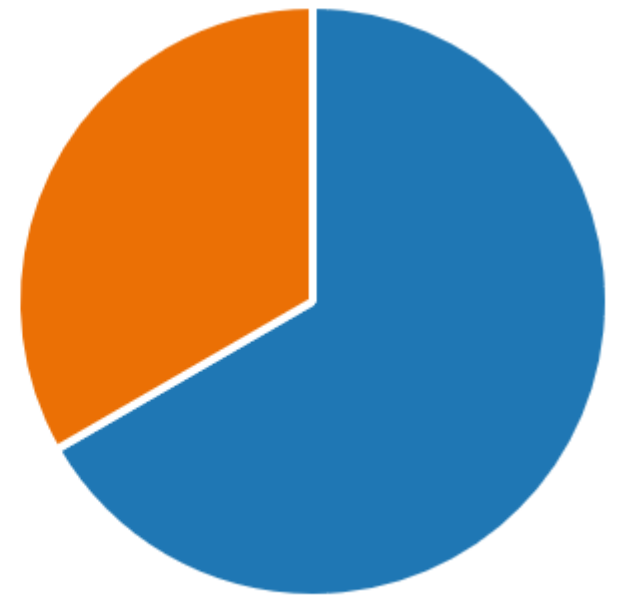
Norrköping cricket club
Kista sports club
Linköping Cricket Club
Stockholm Titans Cricket Club
Helsingborg Sports Club
Tullinge Cricket Club
Stockholm Mumbai Indians
Stockholm Hunters
Djurgårdens IF Cricketförening
Lund Cricket Club
Älmhult Cricket Club
Älmhult Cricket Club
indiska cc
Göteborg Kings Cricket Club

3. Does your club have a female section?

Har din förening en damsektion?

[More Details](#)

 Insights



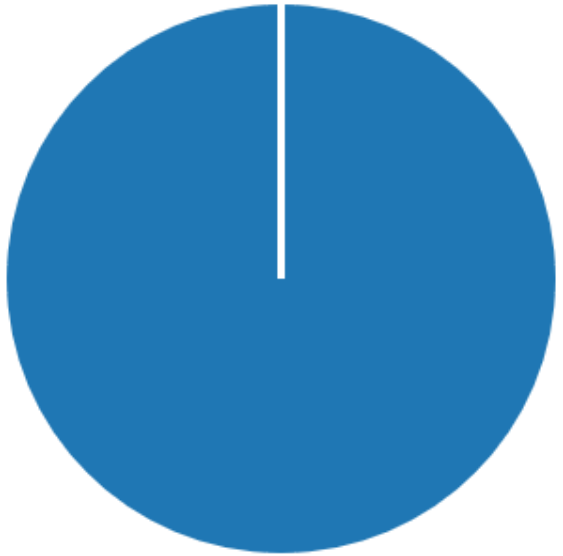
4. Does the interest in starting a female section (Youth or adult) within the organisation exist?

Finns intresset för att starta en damsektion (Ungdom eller vuxen) inom organisationen?

[More Details](#)

 Insights

 Yes / Ja	27
 No / nej	0



5. Which options would inspire you as a club to begin developing your own female section (girls/women) ? (if you have a female section, you can also respond)

Vilka alternativ skulle inspirera dig som klubb att börja utveckla din egen damsektion (flickor / kvinnor) ? (om du har en kvinnlig sektion kan du också svara)

[More Details](#)

- Stronger league branding / Star... 16
- Clearer league structure / Tydlig... 14
- More awareness for women's cri... 25
- Education e.g. National club sco... 9
- No interest for women cricket / ... 0

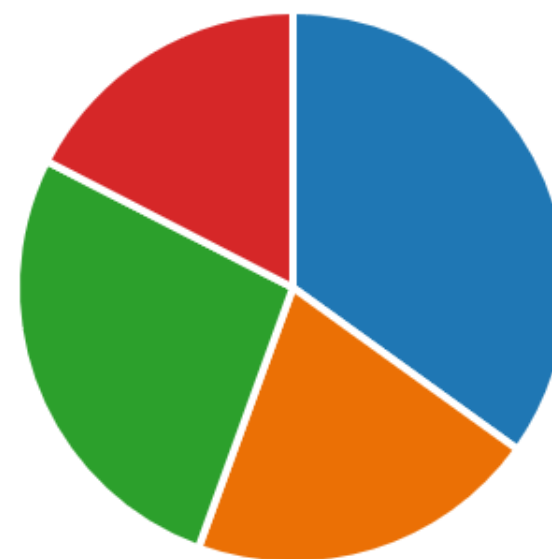


6. In case you have ambitions of establishing a female section, what would be a deciding factor?

Om du har ambitioner att etablera en kvinnlig sektion, vad skulle vara en avgörande faktor?

[More Details](#)

- More demand for women cricke... 22
- New league: Women's T20 Swe... 13
- Service and communication: Mo... 17
- Clearer league structure / Tydlig... 11

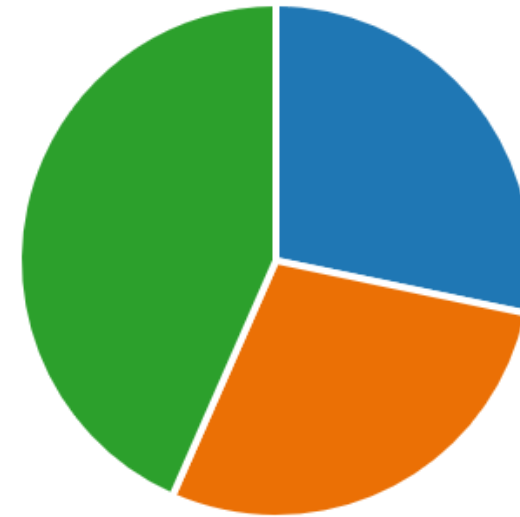


7. What is initially the most important for the development of the women's league as a sport product?

Vad är inledningsvis det viktigaste för utveckling av damligan som idrottsprodukt?

[More Details](#)

- Developing a brand / Utveckla e... 15
- Creating role models / Skapa fö... 15
- Increase awareness for women's... 23



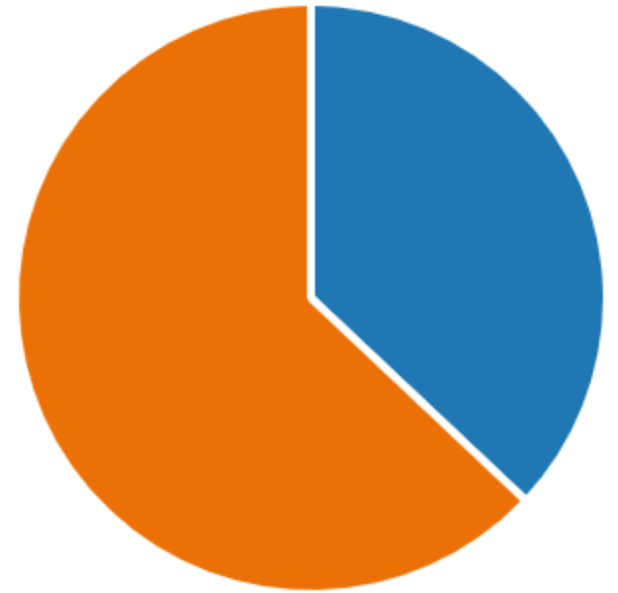
8. Your preferential social media for women cricket updates?

Föredragna sociala medium för damcricketuppdateringar?

[More Details](#)

 Insights

 Instagram	10
 Facebook	17



9. How often would you expect updates regarding women cricket on social media?

Hur ofta kan du förvänta dig uppdateringar om damcricket på sociala medier?

[More Details](#)

- Every two weeks / Varannan vec... 19
- Every three weeks / Var tredje v... 2
- Once a month / En gång i måna... 6

